**Canadian Rural Revitalization Foundation –
North Atlantic Forum 2019: Sustainable Communities**

October 1-5, 2019, St. John’s, Newfoundland and Labrador

**Tuesday, October 1, 2019:**

Pre-conference symposium:

**SUSTAINING RURAL COMMUNITIES
THROUGH DESIGN INNOVATION**

**Signal Hill Campus, (*All sessions and lunch in B2007)***

**10:00 – 10:30**

**Introduction**

**10:30 – 12:00**

**Session 1: The Role of the Rural Centers & Edges**

What is the role of the periphery, in an era dominated by discussions regarding ever-growing centers? How do we leverage, through design, the unique qualities and characteristics embedded in the hyper local, without nostalgia? In a reality of shrinking communities, what opportunities exist for new shared infrastructure or new typologies of regional centre that move beyond mere functional service centre?

* **Robert Greenwood,** PhD, Memorial University of Newfoundland
* **Matthew Brown,** Partner, Brackish Design & Visiting Faculty, University of Toronto
* **Craig Pollett,** Municipalities Newfoundland and Labrador

**12:00 – 13:00**

**Lunch**

**13:00 – 15:00**

**Session 2: New Rural Economies: Industry & Tourism**

In many rural regions, there is a historic reliance on single economies, and with this, the attendant risk of shifting economic tides. When a key industry relocates or terminates, there is often little to replace it. Yet, the rural was historically a place of entrepreneurs who operated and succeeded through specialized skills. How can this human capital be harnessed? How might new building uses and programs support emergent local economies? And what role will tourism play? Can design leverage local heritage – whether industrial, domestic or ecological landscapes—to imagine new forms of industry and tourism?

* **Jane Walker,** Artist, and Curatorial Support and Community Relations, Bonavista Biennale 2017
* **Keith Pardy,** Clarenville Inn & Chairman of Clarenville Farm & Market & *Krista Chatman,* General Manager, Clarenville Farm & Market
* **Janike Larsen,** Professor, Oslo School of Architecture, “Architecture and rural development in northern Norway” (Keynote)

**15:00 – 15:30**

**Break**

**13:30 – 17:30**

**Session 3: Architecture & Heritage**

This session asks what is the role of the local and how is it understood in an increasingly globalized economy. What is the role of vernacular in contemporary rural architecture? What is the role of intangible cultural heritage in informing new understandings of built heritage? How might architecture move beyond critical regionalism and its formal and material understandings of regional specificity? How might we understand heritage in ways that move beyond reuse and preservation?

* **Jerry Dick,** Heritage Foundation, NFL
* **Taryn Sheppard & Chris Woodford,** Woodford Sheppard Architecture
* **Pamela Hall,** Artist and Adjunct Professor at Memorial University

**17:30 – 18:00**

**Closing remarks**

Conference program **CRRF – NAF 2019 Conference: Sustainable Communities**

**16:00 – 18:00**

**New Researchers Forum**

**Signal Hill Campus (B2007A)**

Rural Policy Learning Commons Partnership and Canadian Rural Revitalization Foundation are teaming up again to create a forum for emerging scholars and graduate students with a focus on challenges new rural researchers are encountering at the beginning of their careers.

**18:30 – 19:30**

**Registration and Reception**

**Signal Hill Campus (Atrium)**

**19:30 – 20:00**

**Signal Hill Campus (B2007)**

**Greetings and Conference opening**

**20:00 – 21:30**

**Keynote Panel: Rural-Urban Interaction**

The rural and the urban need each other, but they also need to understand the relationship between them if they are to prosper in the 21st century. Our opening panel will explore new ways of understanding the differences, and dependencies, between rural and urban populations. In the age of globalization, climate change, and just-in-time deliveries, what do rural and urban need, want, and expect from each other?

*Moderator: Craig Pollett*, CEO, Municipalities Newfoundland and Labrador

*Dr. Bill Reimer,* Professor Emeritus, Concordia University

*Zita Cobb,* CEO, Shorefast Foundation, Fogo Island, NL

*Dr. Brian Dabson,* Research Fellow, School of Government, University of North Carolina-Chapel Hill

**21:30 – 21:45**

**Conference Housekeeping Items**

**Wednesday, October 2, 2019:**

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| **9:30 – 10:30 [Signal Hill Campus]** |
| **Room B2007****Culture & Heritage:** Cultural assets & sustainable tourism | **Room B2007A****Culture and Heritage:**Understanding rural relationships | **Room B2007B****Rural Engagement:**Rural empowerment and engagement |
| **Amanda McCallum**Celebrating Geological Heritage in the Discovery Aspiring Global Geopark: A Gateway to Sustainable Geotourism, Rural Identity and Engagement | **Brendan O'Keeffe:**Highways and Byways – Contestations surrounding the South Kerry Greenway | **Cameron Gunton:**How communities can earn a fair share of benefits from natural resource development |
| **Jerry Dick**People, Places & Culture: A Tool for the Mapping of Community Cultural Asset | **Laurie Brinklow:**Islandness/Ruralness: Life beyond ‘the latte line’ | **Rashidatu Mohammed Uthman:**Exploring Policy Options for Mining and Community Sustainability |
| **Kristin Catherwood**,Cultural Authenticity through Living Heritage in Rural Saskatchewan Tourism | **David Earl:**The Political and Financial Relationship Between Alderney and Guernsey | **Rachel Singer & Xiaoyuan Wan:** Power in Policy: Measuring Farmland Loss in Ontario and Testing the Strength of the Greenbelt Act |

**10:30 – 11:00 - Break**

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| **11:00 – 12:00 [Signal Hill Campus]** |
| **Room B2007****Future of Rural Work:** Working on Rural Work | **Room B2007A****Rural Food Systems:** | **Room B2007B****Rural Engagement:**Intergenerational Activity in Rural  |
| **Dianne Looker & Ray Bollman**The work experience of teachers in rural Canada: examining labour market conditions and labour mobility of teachers in rural versus urban Canada**Lindsay Harris** Understanding the Living Wage in a Rural Context: Strengthening Economic Multipliers in Revelstoke BC | **Abdul-Rahim Abdulai**Positioning the Rural in Agriculture – 4.0 Discourse: Early Trajectories and theWays Forward | Panel discussion:**Bill Ashton, Francesca Regoli****Fabio De Menna & Mark Watson**Learning from differences - how can we collectively impact the future of rural |
| **Marlene Mulligan**Fisheries management in a changing climate – insights from the Northwest Atlantic Lobster Fishery |
| **Tracey Harvey**Transitioning to the new rural cannabis economy – Using transitioning economies and stakeholder participation as a theoretical basis |

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| **12:00 – 14:00 [Signal Hill Campus]** |
| **Room B2007****Lunch** **Launch: State of Rural Canada III: Bridging Rural Data Gaps**Moderator**Sarah Minnes**, University of SaskatchewanSpeaker**Hannah Main**, Dalhousie UniversityPanelists:**Kristin Catherwood,** Heritage Saskatchewan, SORC v3 co-author**Bill Reimer,** Concordia University/SORC V3 Author**Joshua Barrett,** Government of Newfoundland and Labrador/ University of GuelphKeynote Panel: **Future of Rural Work** Moderator: **Rob Greenwood,** Memorial UniversityPanelists: **Barb Neis,** Memorial University of Newfoundland**Kerry Murray,** NL Federation of Labour**Sharon McLennon, Director,** NL Workforce Innovation Centre**Ray Bollman, Associate,** The Leslie Harris Centre of Regional Policy and Development **Chris Fulcher,** University of Missouri |

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| **14:00 – 15:00 [Signal Hill Campus]** |
| **Room B2007****Food Systems:** Food Security in Rural | **Room B2007A****Future of Rural Work:** Rural Climate Considerations | **Room B2007B****Rural Engagement:**The ‘Rurals’ of Engagement |
| **Phillip Loring & Hannah Harrison:**Coastal Communities: Food Security and Sustainability | **Bernard Soubry:**Adaptation and the Grass Routes: Desire Lines, Collective Action, and Food Systems Adaptation to Climate Change | **Cathy Goulet:**Regional Economic Alliances - lessons in leadership and governance |
| **Emily Hehl and Jeff Reichheld:** Aggregates and Agriculture: Understanding the Impacts of Aggregate Production on Agriculture and Identifying Mitigating Strategies | **Cheryl Burkhart-Kriesel:** Improving the Engagement Process Linked to Water Issues: Lessons Learned from Three US States | **Cole Atlin:**Eabametoong First Nation & the Crown: A complex history and an uncertain future |
| **Sarah Parish:**Agritourism as a solution to rural revitalization: the case study of North Durham region | **Matthew Polinsky:** Beekeeping in Canada: Trends of Self-Sufficiency and Participation in the Global Honey Bee Trade | **Katie Allen:**Discussion on Evaluating Sustainable Governance for Non-Profit Organizations in Rural Canada |

**15:00 – 15:30 – Break**

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| **15:30 – 16:30 [Signal Hill Campus]** |
| **Room B2007****Food Systems:** Agricultural Water Management | **Room B2007A****Culture & Heritage & Future of Rural Work:**Talks of Tourism | **Room B2007B****Rural Engagement:**From Sustainability to Well-Being & Learning from Differences |
| Panel discussion:**Sarah Minnes, Valencia Gaspard, & Phil Loring**Unpacking wicked water problems: conflict and agricultural water management in the prairie | **Mark Stoddard:** Environmental Governance and the Oil-Tourism Interface | **Ryan Deska**Youth engagement and rural futures |
| **Gordon Cooke:**Tourism in Rural Newfoundland: Self-imposed Public Policy Obstacle | **Heather Mair**Understanding intergenerational activity in rural Ontario: The case of the Grand Sparks Summer Day Camp |
| **Karen Foster & Hannah Main:**Toward a political economy of rural tourism | **Heather Mair**From sustainability to well-being… measuring what works in rural communities |

**16:30 – 17:30**

**Room B2007**

**North Atlantic Forum meeting**

**Thursday, October 3, 2019:**

**8:15 – 8:30**

**Full-Day Field Trips**

Everybody gathers at the Signal Hill Campus Atrium. The busses will be waiting at the front of the building and will leave promptly at 8:30am.

**Field Trip 1**

Food Security and Social Enterprise

8:30-9:00

Drive to Petty Harbour

9:00-11:30

Visiting “Fishing for Success” social enterprise

*AM Heritage Experience: fish cutting & salting demo, hands-on heritage skills sampler, and stories too! With a keepsake you make yourself!*

11:30-12:00

Drive to Lester’s Farm

12:00-12:30

Tour of the aquaponics facility

12:30-13:30

Lunch

13:30-15:00

**Panel discussion on food security and social enterprise**

Moderator:

**Ivan Emke**

Panelists:

**John Schouten**, Memorial University of Newfoundland

**Kimberly Orren**, Fishing for Success

**Michelle Lester**, Lester’s Farm

**Sarah Ferber**, Food First NL

**Matteo Vittuari**, University of Bologna

16:00-16:30

Drive to Signal Hill Campus

**Field Trip 2**

Craft breweries and distilleries as drivers of rural development

8:30-9:30

Drive to Clarke’s Beach

9:30-10:30

Tour of The Newfoundland Distillery Co.

10:30-10:45

Drive to Harbour Grace

10:45 – 11:45

Tour of the future site of YellowBelly facilities

11:45-12:00

Drive to Carbonear

12:00-13:00

Lunch

13:00-14:45

Panel discussion

Moderator:

**Chris Paterson**, The Harris Centre

Panelists:

**Natalie Slawinski**, Memorial University of Newfoundland

**Maggie Henry,** University of Prince Edward Island

**Diane Hodge-Burt**,Community Business Development Corporation Trinity Conception

**Peter Wilkins**, The Newfoundland Distillery Company

14:45-16:00

Drive back to Signal Hill Campus

**Field Trip 3**

Archeological and cultural heritage and tourism development

8:30-9:45

Drive to the Colony of Avalon site

9:45-12:00

Guided tour of the site and the interpretation centre

12:00-13:00

Lunch

13:00-14:00

Panel discussion

Moderator:

**Kim Crosbie**, The Harris Centre

Panelists:

**Jane Severs,** Colony of Avalon

**Mark Stoddard,** Memorial University of Newfoundland

**Janike Larsen,** Oslo School of Architecture

**Kevin Heanue**, Teagasc – Irish Agriculture & Food Development Authority, Athenry, Ireland

15:00-16:15

Drive back to Signal Hill Campus

**Field Trip 4**

Role of communities in the provision of health, mental health, addiction, and harm reduction services and supports

8:30-9:00

Drive to Bell Island ferry

9:15–9:45

Ferry ride to Bell Island

9:45-10:00

Drive to the #2 Mine

10:00 – 11:00

Tour of the mine

11:00-11:30

Drive to St. Michael’s Regional High School

11:30-12:30

Lunch

12:30 – 2:30

Panel discussion

Moderator:

**Bojan Fürst**, The Harris Centre

Panelists:

**Susan Boone and Brian Reese**, Heal Bell Island

**Chris Fulcher,** University of Missouri

**Ryan Deska**, Rural Ontario Institute

14:30-14:45

Drive to ferry

15:00-15:30

Ferry crossing

15:30-16:00

Drive to Signal Hill Campus

**17:30-19:30**

**CRRF AGM**

**Bannerman Brewing, St. John’s**

**Friday, October 4, 2019:**

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| **9:30 – 10:30 [Signal Hill Campus]** |
| **Room B2007****Food Systems/Culture & Heritage:** Talks of Tourism II | **Room B2007A****Future of Rural Work:** Small Towns and Big Industry | **Room B2007B****Rural Engagement:**Deciphering the Digital |
| **Helena Burke & Hugh Maynard:**“Preserving the Past, Building the Future”: Heritage, Tourism and Employability through Social Enterprise on the Magdalen Islands (Quebec) | Panel discussion:**Heather Hall, Kelly Vodden & Leanne Butters**"Be careful what you wish for”: The Tensions Between Small Towns & Big Industry in Labrador | **Mikael Akimowicz:**Catching the Train? A community-based analysis of digital technologies utilization in rural Manitoba, Canada |
| **Danielle Robinson:**Cultural sustainability in rural wine and food tourism | **Wayne Kelly:**Community Capitals 2.0: The Digital Capital Update |
| **Louise Campbell:**Marketing and a million-acre farm: using culture and islandness to promote PEI as a unique tourism destination | **Fleur Ward:**Sustainable islands: The influence of ICT on the future of rural work |

**10:30-11:00 - Break**

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| **11:00 – 12:00 [Signal Hill Campus]** |
| **Room B2007****Rural Engagement:**Rural Philanthropy and Place-based Development | **Room B2007A****Future of Rural Work:** Creating Frameworks with Community & Hiring Newcomers | **Room B2007B****Rural Engagement**Vibrant Communities |
| Panel discussion:**Sean Markey, Ryan Gibson, Kelly Vodden & Bojan Fürst**Rural Philanthropy and Place-based Development: Impact and Innovation | Presentation**Leanna Butters, Sally Western** Creating development frameworks with the community for the community: the case of Fort St. John, BC | Panel discussion:**Kathleen Kevany, Allan Cramm****Janelle Deborah Skeard, Craig Pollett, & Ray Bollman**What roles might relationships, research and policy contribute to rural engagement and the vibrancy of rural life? |
| Presentation:**Mikaël Akimowicz, William Ashton** Why should we hire you? Rural employers’ motivations to hire newcomers in the Canadian Prairies |

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| **12:00 – 14:00 [Signal Hill Campus]** |
| **Room B2007****Rural Engagement: Ideas in Pictures – PechaKucha Presentations****Ashleigh Weeden**What's the evidence on evidence-based policy? Reflections on knowledge mobilization in provincial rural policy**Andrew Button**Building entrepreneurial communities: co-working spaces and engaging rural entrepreneurs**Tammy Rea**WHO'S ON THE FIRST? WHAT'S ON THE SECOND?The Challenges and Opportunities of Rural Community Calendaring |

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| **14:00 – 15:00 [Signal Hill Campus]** |
| **Room B2007****Future of Rural Work:** Rural Displacement and Digital Rights | **Room B2007A****Future of Rural Work:** Developing the North Through Innovation | **Room B2007B****Rural Engagement:**People and their Rural Places |
| Panel discussion:**Karen Foster, Jennifer Jarman, Ashleigh Wheeden, Stacey Haugen, Seto Ario, Ray Bollman & Hannah Main**The Right to Be Rural* VIRTUAL RURALITY: Digital Rights for Rural People
* Understanding Rural Citizenship through Displacement
* Post-Truth and Virtue: The Role of Teachers in Rural Areas in Debunking Fake News and Mainstreaming Public Morality"
* The Dimensions of Rurality and Public Policy: A consideration of rights and privileges
* The Right to Rural Education
 | Panel discussion:**Kimberly Buffitt, Latesha Fequet & Shae-Lynn Roberts**Business Incubation and Acceleration Center -Developing the North Through Innovation | **Brady Reid:**Implications of policy on development in rural Ktaqmkuk Mi'kmaw communities: A Case Study |
| **Clark Banack:**Utilizing Political Ethnography to Better Understand Attitudes Toward Minority Groups in Rural Alberta |
| **Natalie Springuel:**Mapping Ocean Stories: fisheries oral histories and biographical maps preserve the past and inform the future in Gulf of Maine communities |

**15:00-15:30 - Break**

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| **15:30 – 16:30 [Signal Hill Campus]** |
| **Room B2007**Keynote Panel: **The Senate Factor**Moderator: **Dr. Ryan Gibson**, University of Guelph**Senators:** Honourable Robert Black, ONHonourable Mary Coyle, NSHonourable Diane Griffin, PEIHonourable Fabian Manning, NL |

**18:30-23:00**

**CRRF BANQUET**

**Signal Hill Campus**

**Poster Competition and Voting**

**CRRF announcements**

**Presentation by the next CRRF host**

**Presentation by the next NAF host**

**Live entertainment**

**Saturday, October 5, 2019:**

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| **9:30 – 10:30 [Signal Hill Campus]** |
| **Room B2007****Rural Engagement:**Rural Community Reinvention | **Room B2007B****Culture and Heritage:**The Cultural Chorus | **Room B2007B****Rural Engagement:**The Future is Now |
| Panel discussion:**Kristof Van Assche, Sean Markey, Ryan Gibson, Kelly Vodden Leith Deacon, Brennan Lowery & Bojan Fürst**Rural community reinvention: the role of governance and institutions and strategies for expanding autonomy | **Kyle Rich & Larena Hoeber:**The Battle of Little Big Puck: Narratives of Community, Sport, and Relationships in Rural Saskatchewan | Panel discussion:**Helena Burke & Mary Richardson**The future is now”: A road map for the English-speaking community of the Magdalen Islands (Quebec) |
| **Michael O’Keefe:**Music, and the Question of Immigration in Rural Canada |
| **Anastasiya Shtaltovna:** Modern resilience of Georgian wine: Geographical indications and international exposure |

**10:30-11:00 - Break**

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| **11:00 – 12:00 [Signal Hill Campus]** |
| **Room B2007****Rural Engagement:**Building the Future of Rural | **Room B2007A****Engagement:**Meet your hosts: What’s new at the Harris Centre |  |
| Presentation:**Ashleigh Weeden & Bianca Wylie**Virtual Rurality: Digital Rights and the Future of Rural Canadians | Panel Discussion**Bojan Fürst, Cathy Newhook, Kim Crosbie**Come chat with the Harris Centre team to learn more about the Centre’s latest projects and programs, and new ideas percolating. |  |
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| **12:00 – 13:30 [Signal Hill Campus]** |
| **Room B2007****Lunch**Keynote Panel: **Irish Model of Regional Development**Moderator: Panelists: **David Douglas****Brendan O’Keefe****Heather Hall** |

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| **13:30 – 14:30 [Signal Hill Campus]** |
| **Room B2007****Future of Rural Work:** Digitalization of Offshore Resources & Cultures of Work  | **Room B2007A****Future of Rural Work:**Transitioning to Clean Growth | **Room B2007B****Rural Engagement:**Small places |
| Presentations:**Bui Petersen**The digitalization of offshore oil and gas: The impact on work and life in outport NL**Sally Western, Leanna Butters** Cultures of Work, Education, and Employability in a Northern BC Resource Town | Panel discussion:**Ryan Bullock, Jonathan Luedee,****Ken Carter**Transitioning to a “Clean Growth” Economy in Rural Region | **Alicia Noreiga**Transformative School Leadership: Toward Rural Development in Trinidad and Tobago |
| **Sarah Jones**Scotland’s Our Islands – Our Future Campaign/Legislation |
| **Brennan Lowery**Mobilizing Regional Assets to Tell New Rural Narratives: Analysis of Asset Mapping Initiatives in Rural Newfoundland and Labrador |

**14:30-14:45 - Break**

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| **14:45 – 16:00 [Signal Hill Campus]** |
| **Room B2007**Keynote Panel: **The Theory, Practice, and Potential of Regional Development: The Case of Canada**Moderator and conference rapporteur: Panelists: **Kelly Vodden, Sarah Minnes, David Douglas, Bill Reimer, Ryan Gibson, Sarah Patricia Breen, Heather Hall, Jen Daniels & Joshua Barrett****Closing remarks and safe travels** |